

GREENHOUSE TRAINING ONLINE

SUCCESS WITH YOUR LATINO WORKFORCE

Elite
Grower



November 2 to December 4, 2026

- Gain the basic concepts of communication and culture, and how they apply to Latino staff
- This course is taught in English only
- Learn simple horticultural Spanish with interactive oral quizzes
- Learn and understand how Latino culture affects behavior and communication in the workplace
- Intermediate level (some experience and training, or entry level university). Designed for greenhouse, nursery, and hydroponics employees in the US and internationally who are in production, technical or sales role.
- This course counts towards the [Elite Grower Program](#)



Lesson topics

1. Introduction, terminology, who are Latinos
2. Culture Part I: Communication
3. Culture Part II: Stereotypes
4. Time perception and sense of space
5. Language and names of Latinos
6. Religion and family of Latinos
7. Latino style communication and workplace dynamics
8. Latinos as workers and colleagues

Activities

- Mid-term and final quizzes
- Oral Spanish language quizzes
- Interactive discussion forum
- Pre and Post-test of knowledge



I especially liked learning from someone so distinguished in horticulture. Dr Pasion gave me a better understanding of the group of people that help me produce quality plants.

Instructor



Claudio Carlos Pasion, Ph.D.

How do I register and access the course?

- Register each employee individually to track their progress.
- Register at <https://hos.ifas.ufl.edu/training/>
- Once you are registered, the course can be accessed on a computer, tablet, or smartphone during course dates.
- Classes are completely online and include prerecorded videos, readings, and assignments. They are available any time of the day and new modules are activated each of the 4 weeks of the course.
- Discuss questions online with your instructors during the course for help and interactive learning.
- Cost is \$293 per employee. 20% off when enrolling five or more. Email greenhousetraining@ifas.ufl.edu for information.

Is there a university credit, or certificate?

- Part of the UF/IFAS Extension Greenhouse Training Online program and counts towards the Elite Grower Program
- When you complete course requirements (pre and post evaluations, participate in discussions, mid and final quizzes) you will receive a personalized certificate.
- The course does not count for credit towards a university degree.

TO REGISTER, VISIT: <https://hos.ifas.ufl.edu/training/>

FOR MORE INFORMATION: greenhousetraining@ifas.ufl.edu

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